Fake News, Expertise & the Failure of Political Responsibility

Susan Banducci
Exeter Q-Step Centre & Politics & International Relations
University of Exeter
Information is the currency of democracy.
Democrats Unveil 324 Million New Slogans To Appeal To Each U.S. Resident Individually
The Flows of Information
Skewing and amplifying the narrative...
'President-elect Donald J. Trump today announced his intent to nominate Steven Mnuchin, Wilbur Ross & Todd Ricketts'
Digital crumbs...
Major leak from Brussels reveals NHS will be ‘KILLED OFF’ if Britain remains in the EU

A MAJOR leak from Brussels has revealed the NHS will be killed off if Britain remains in the European Union.

By DAVID MADDEN

Most shared in UK

1. Finsbury Park mosque terror: One dead and 10 injured as man, 40, ploughs into worshippers

2. Manure inferno breaks out in east London residential block days after Grenfell Tower fire

‘WAKE UP TO WAR’ SICK
Top 10 Sites Visited During Referendum Campaign

- bbc
- manchestereveningnews
- dailymail
- mirror
- thesun
- theguardian
- express
- metro
- telegraph
- dailypost
“Undecideds” less likely to visit news/information URLs.

“Remainers” more likely to visit news and information URLs in final week of campaign.
Most viewed…

EU referendum campaign latest

The latest updates from the EU referendum campaign.

Summary

- David Cameron makes ‘personal appeal’ for Remain outside No 10
- His ex-adviser Steve Hilton says PM knew immigration target ‘impossible’ if UK in EU
- Investor George Soros says sterling would ‘decline precipitously’ if the Leave camp wins
- The biggest TV debate of the referendum campaign will be held at Wembley Arena
- The UK’s EU referendum is on 23 June. Click here for in-depth coverage

Live reporting

By Aidan James and Victoria King

14:22 21 Jun

Watch: Cameron’s speech in full

The prime minister told voters to think about the “hopes and dreams” of their children and grandchildren, claiming they would not be able to undo the decision from Thursday’s referendum. In a speech delivered from Downing Street, he said: “I know Europe is not perfect, believe me. But he said the UK would be “stronger, safer and better off” inside the EU.
Partisan URLs & Broadcast Views by Referendum Support

- **Leave**: Conservative leaning papers: high, Labour leaning papers: moderate, Broadcast URLs (incl BBC): moderate.
- **Undecided/Don't Know**: Conservative leaning papers: moderate, Labour leaning papers: low, Broadcast URLs (incl BBC): low.
- **Remain**: Conservative leaning papers: moderate, Labour leaning papers: high, Broadcast URLs (incl BBC): high.
Correcting false claims...
Full Fact is the UK’s independent factchecking charity

Get the facts you need straight to your inbox

Our list of the Top 50 most intriguing and questionable items currently making the online rounds.
Can misinformation be corrected?

The NHS is under unprecedented pressure due to an influx of EU migrants that has forced doctors to take on 1.5 million extra patients in three years.

1. Strongly disbelieve
2. Mostly disbelieve
3. Neither believe nor disbelieve
4. Mostly believe
5. Strongly believe
A fact checking organisation/Telegraph/Guardian has supplied this information on whether the claims about the impact of immigration are accurate.

EU immigration contributes to financial pressure on the NHS, but its annual impact is small compared to other factors....
Claim is less believable after correction. Does the source matter?
Does the correction last?
Why do corrections fail?
The Changing Nature of Information and Attitudes
Citizens as motivated reasoners
Conservative leaning paper readers more likely to believe false claim and no correction effect.
Labour leaning paper readers less likely to believe false claim and Guardian correction effect.
The broader impact
Polarisation in political attitudes and values is increasing.
Increase in Anti-democratic values
Reclaiming the narrative...
Where to find us...

exponet@exeter.ac.uk

Mediaeffectsresearch.wordpress.com